

# 6th Annual Bridge Day Staunton

Participation and Sponsor Form

Saturday, April 21, 2018 10am-3pm



We are excited to announce our 6th Annual Bridge Day Staunton benefiting The Staunton Media Alliance and 106.3 WQSV--fostering community through music, broadcast education and discovery. We are now scheduling vendors for the 2018 event and accepting sponsorships. Bridge Day Staunton is an annual event organized by a collaboration of local businesses and WQSV. We promote Staunton's unique culture of local music, arts, history, food, artisans, shopping and community action. Starting at one of our most beloved local landmarks, the SeaHill Bridge at the Staunton Station, and fanning out into downtown's many independent businesses and community hubs, visitors and residents can look forward to reconnecting with community, great shopping, entertainment and food, all with a local flair only Staunton can provide! We look forward to your participation in Bridge Day 2018!!

	\$75 Sponsor	\$200 Sponsor	\$500 Sponsor	\$1,000 Sponsor
Social Media Promotion for the year (posting leading up to the event and reposting on the BDS page throughout the year)	X	X	X	X
Website Promotion	X	X	X	X
Listing on Handout Map	X	X	X	X
Logo on Handout Map		X	X	X
Promotional spots on WQSV		X	X	X
Event day listing on a unique Traipse		X	X	X
Company Banner on site (you provide)			X	X
Company Banner on Stage (you provide)				X

**Independent Local Businesses** - We encourage you to offer specials, entertainment or giveaways at your own site or at the station from 10am-3pm. \$75

**Vending at the Station** - Local artisan vendors are welcome to participate in our vendor market on station property. All vendors are responsible for their own sales tax collection and having the proper licenses under Staunton City code. We are required to supply a list of vendors in our event application to the city. \$75 accommodates space for a standard pop up tent or similar sized space if you don't have a tent.

**Non-Profits & Community Groups** - We encourage you to have a space, without a fee, for you to promote your community group. Groups that have a fun activity at their booth or table get lots of attention.

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Business or Group - \_\_\_\_\_ Contact/Title - \_\_\_\_\_

Address - \_\_\_\_\_ Phone - \_\_\_\_\_ Email - \_\_\_\_\_

Event, booth, or business description to be used in marketing and online descriptions - \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

(use back if needed)

Signed - \_\_\_\_\_ date - \_\_\_\_\_ fein# \_\_\_\_\_

There is no fee for non-profits or school groups - Please make checks out to WQSV 21 E. Frederick St. Staunton, VA 24401 and send them to or stop them by Rachel's Quilt Patch 40 Middlebrook Ave Staunton, VA 24401 Questions: Kay 540-886-7728

Sponsor deadline for application and payment - April 5th (to be included in printed materials) Vendor deadline - April 8

Other downtown events that weekend - BSSS Paint Staunton, WWPL Dogwoods & Daffodills & Historic Garden week, Record Store Day, and Shakespeare's Birthday (happening Sunday)